

Course Outline

Each **Joanne Wood Training** course is specifically designed for you. Below is a list of the basic areas we cover and the order we cover them, dependant on your experience and prior knowledge it may not be necessary to cover each topic.

Adobe Illustrator CS3

- Introduction to Adobe Illustrator CS3: how to create new, open, and save files.
- Understanding file (.ai/.eps/.psd/.pdf) formats. Vector and Bitmap format types explained.
- Drawing simple shapes and selecting objects, using paths and points.
- Transforming objects and using the pathfinder tool.
- Aligning, rotating, scaling and shearing Vector illustrations and text.
- Launching and using Adobe Illustrator CS3 online help.
- Using the pen tool to control curves.
- Amending, joining paths, and manipulating points.
- Understanding strokes and varying stroke widths.
- Outlining strokes to turn a line into an into a Vector illustration.
- Importing and linking Bitmap images.
- Using the live trace tool to automatically trace a Bitmap image and turn it into a Vector illustration.
- Using fill patterns, symbols and brushes libraries, and creating your own.
- Choosing and understanding colour: CMYK, RGB, spot colours (Pantone) and specials.
- Using spell checker.
- Learning about basic typography: using the type tool, typing on a path and creating outline text.
- Using the character menu to understand/select point sizes, leading, kerning and tracking.
- Selecting fonts and understanding the differences between Serif, Sans Serif etc.
- Selecting and viewing glyphs.
- Effecting area type options, adding rows and columns.
- Looking at paragraph justification, and alignment.
- Arranging your work: bringing objects to the front and effecting object arrangement/ordering.
- Grouping and ungrouping objects.
- Cut, copy and pasting objects.
- Using guides, rulers and measurements within your layout.
- Selecting and using gradients and gradient meshes.
- Creating effects and using the effects tools.
- Distorting Bitmap images and Vector illustrations, using the envelope distort tool.
- Using the 3D tool to revolve, bevel and extrude.
- Creating graphs in Adobe Illustrator.
- Converting and saving files for web use.
- Printing from Adobe Illustrator: creating print ready files, print ready PDF's and separations.

Are you interested in any of the above please contact us at learn@joannewood.co.uk or telephone: **0208 593 0165** and speak to one of our degree qualified, experienced trainers.